CordaPoint

01 / QUALITY BY DESIGN

Beyond correct.
Beyond literal.

Arabic AI data should reflect meaning, context and the way people actually communicate.



Meaning

Accuracy and completeness

Context

Intent and appropriateness

Language

Dialect and natural expression

Native linguistic judgment helps distinguish an answer that is merely understandable from one that genuinely fits the user.

Building beyond barriers.

02 / QUALITY FRAMEWORK

A reason behind every judgment.

Our evaluation approach emphasizes reviewable decisions, not labels in isolation.

01 **Native review**
Assess the response against the task, meaning and language context.

02 **Documented reasoning**
Capture the rationale behind the judgment to make it interpretable.

03 **Quality oversight**
Where applicable, review differences and resolve issues before finalization.

04 **Traceable outcomes**
Keep final decisions distinguishable from the underlying review history.

Review depth and acceptance criteria are defined by the project scope.

03 / DELIVERY STANDARDS

Quality you can inspect.

ILLUSTRATIVE SCENARIO / NOT A WORK RECORD

A user asks a question in colloquial Arabic. The AI replies accurately, but in an unnecessarily formal register.

What a linguistic review can reveal

The answer may be factually correct while still missing the expected tone and natural language context.

Project-specific delivery

- **Defined scope**
  Agreed requirements and acceptance criteria.
- **Reviewable output**
  Structured results with supporting reasoning where requested.
- **Quality feedback**
  Clear handling of issues and review findings.

Discuss your Arabic AI data project